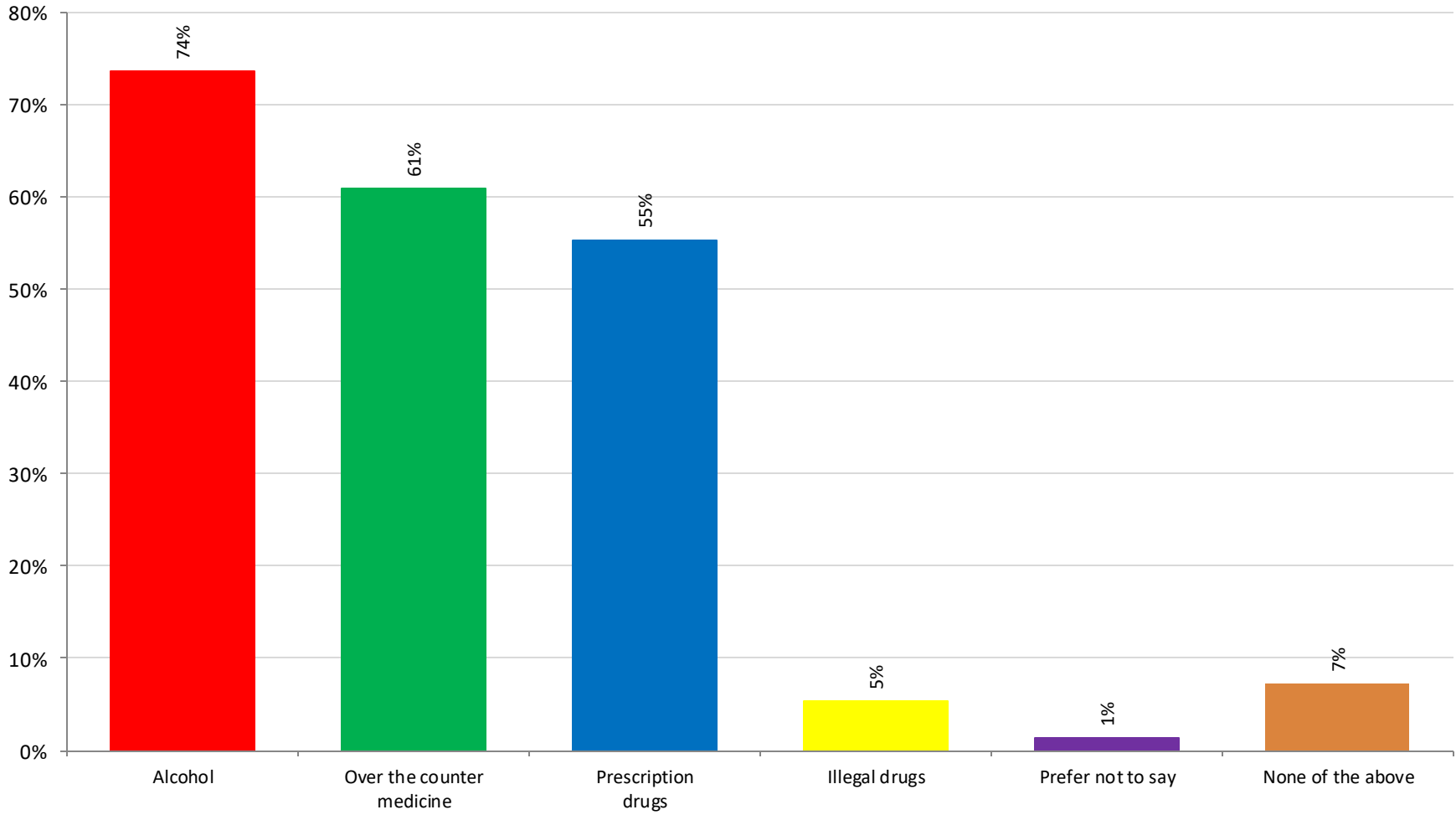


IAM RoadSmart

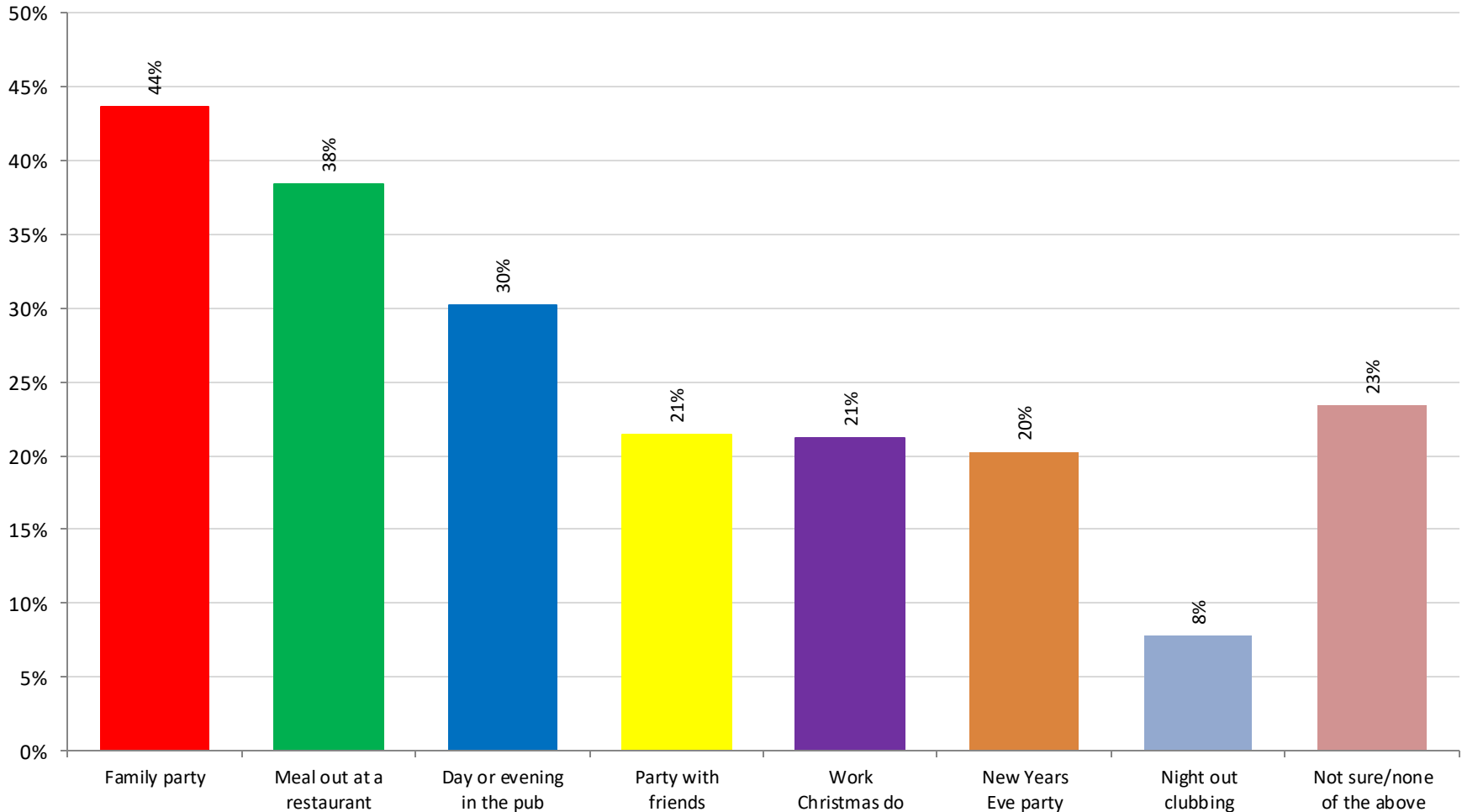
Drink & Drug Driving survey

- The research was carried out online between 7th November 2023 and 13th November 2023
- The sample comprised 2,007 UK drivers
- All research conducted adheres to the UK Market Research Society (MRS) code of conduct (2023)
- All research processes comply with the DPA (2023)

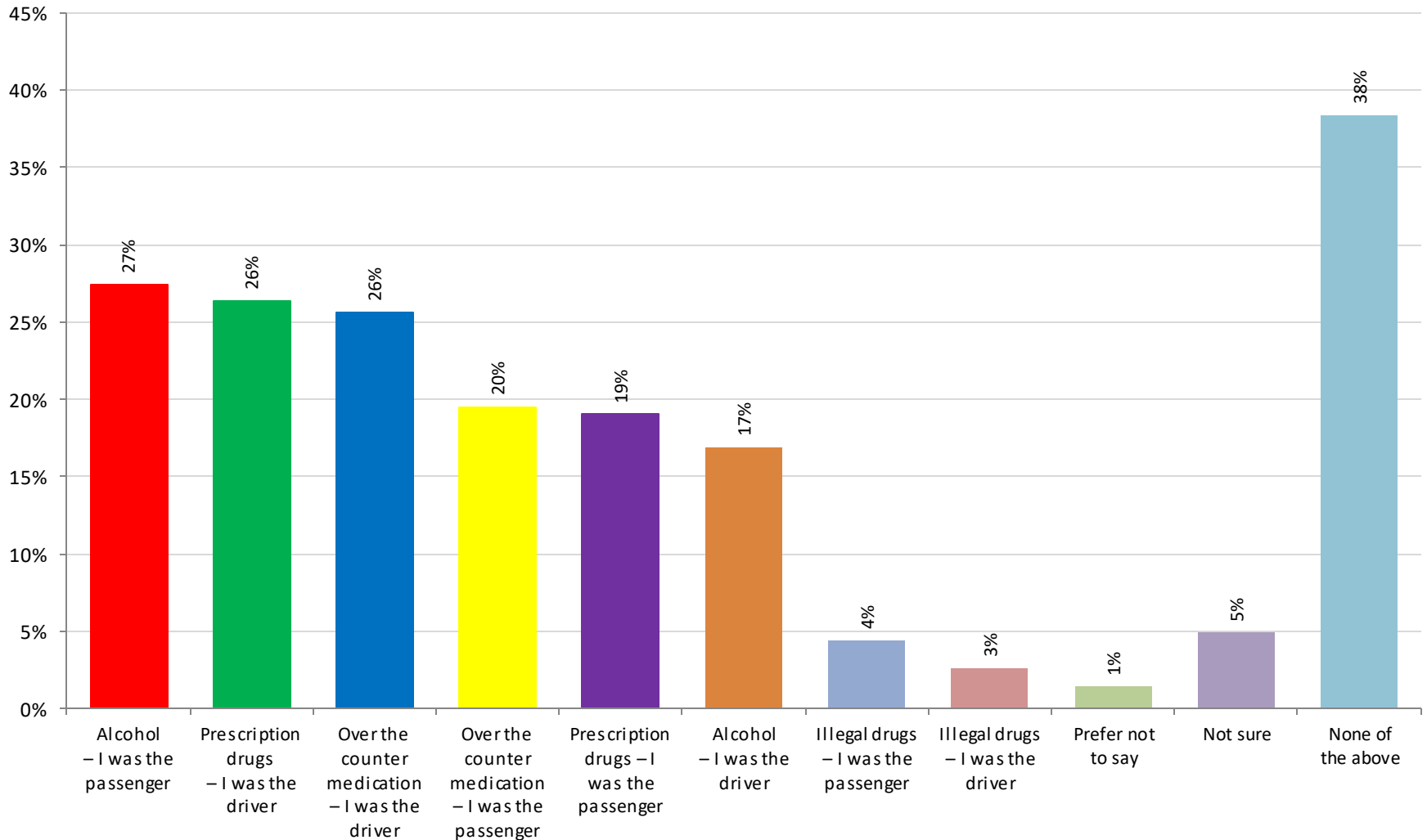
Q1. Which of the following have you taken/consumed in the last 12 months?



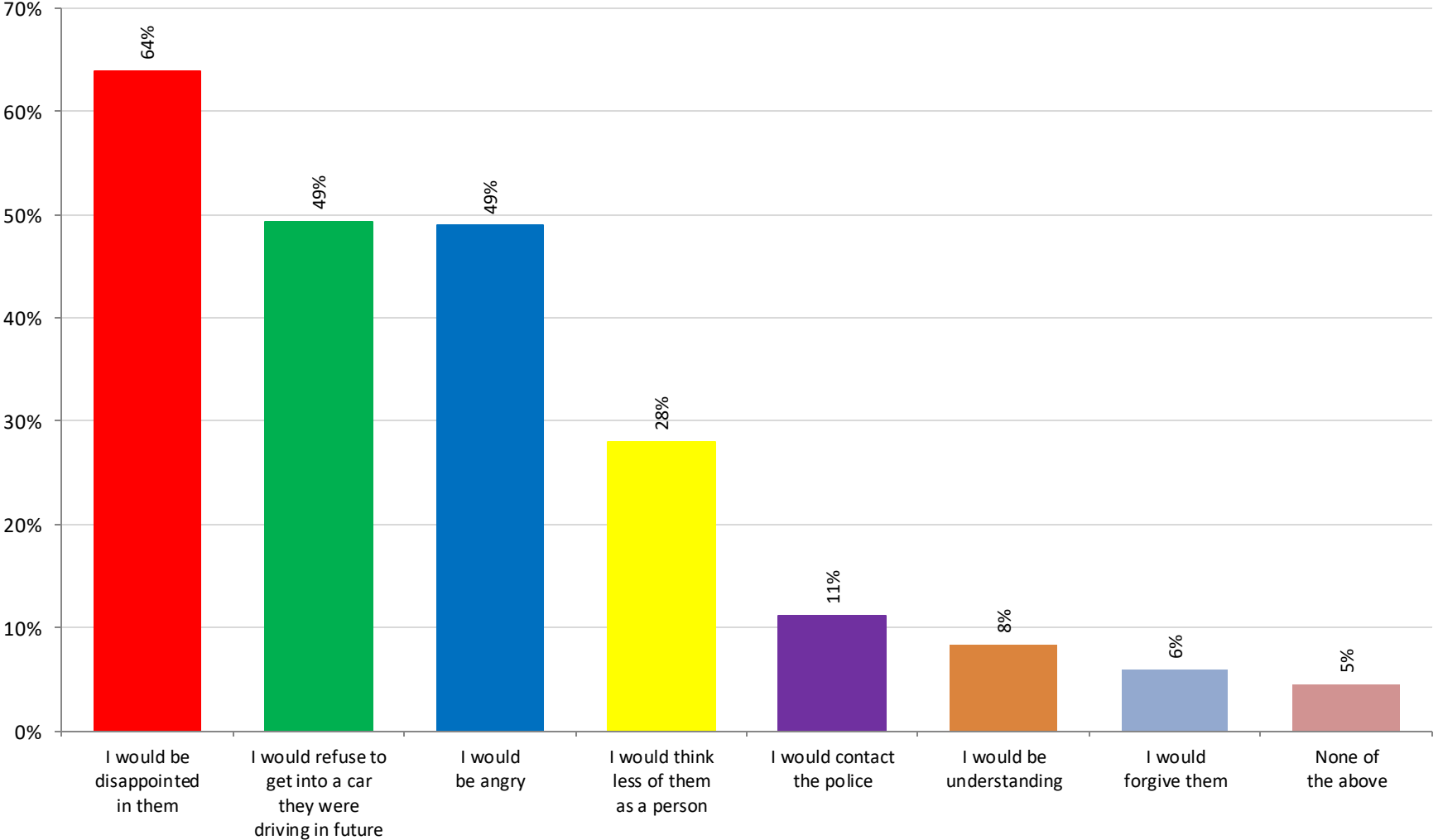
Q3. Are you expecting to attend any of the following during this Christmas and New Year period?



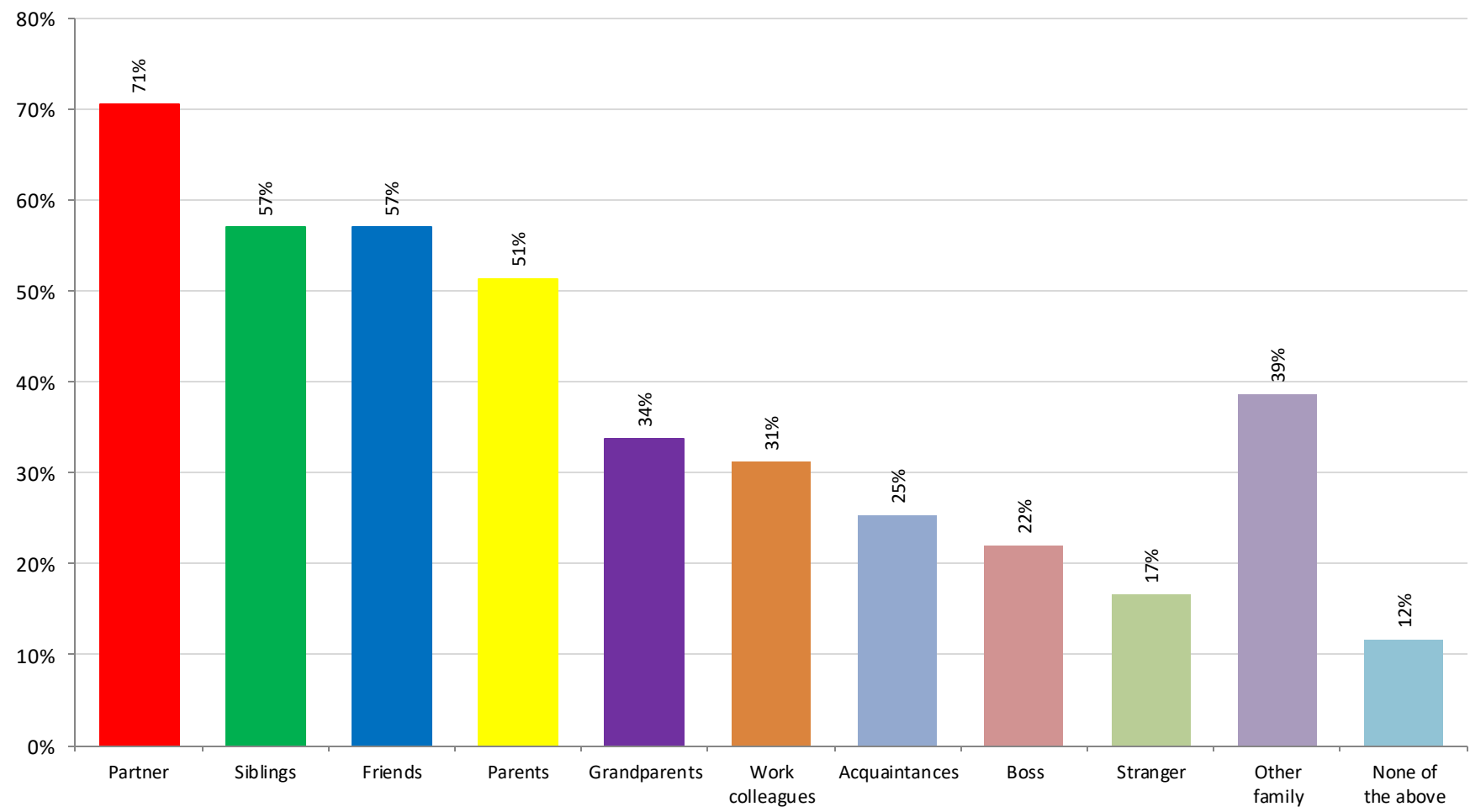
Q2. Have you ever driven or been driven where you or the driver has taken any of the following within the 24 hours period before?



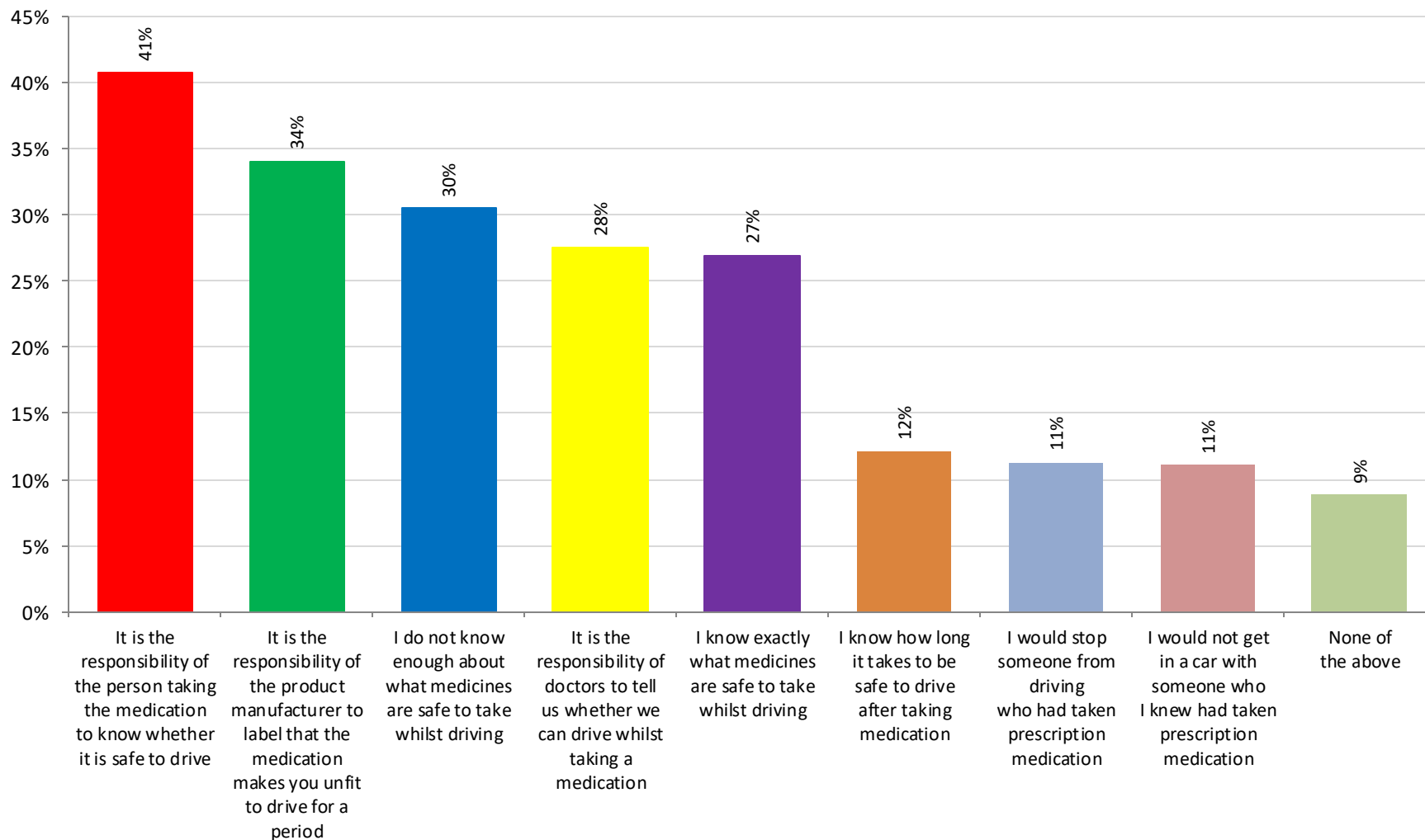
Q4. If a family member, friend or colleague admitted to you they regularly drive while under the influence of alcohol or illegal drugs, which of the following ways would you respond?



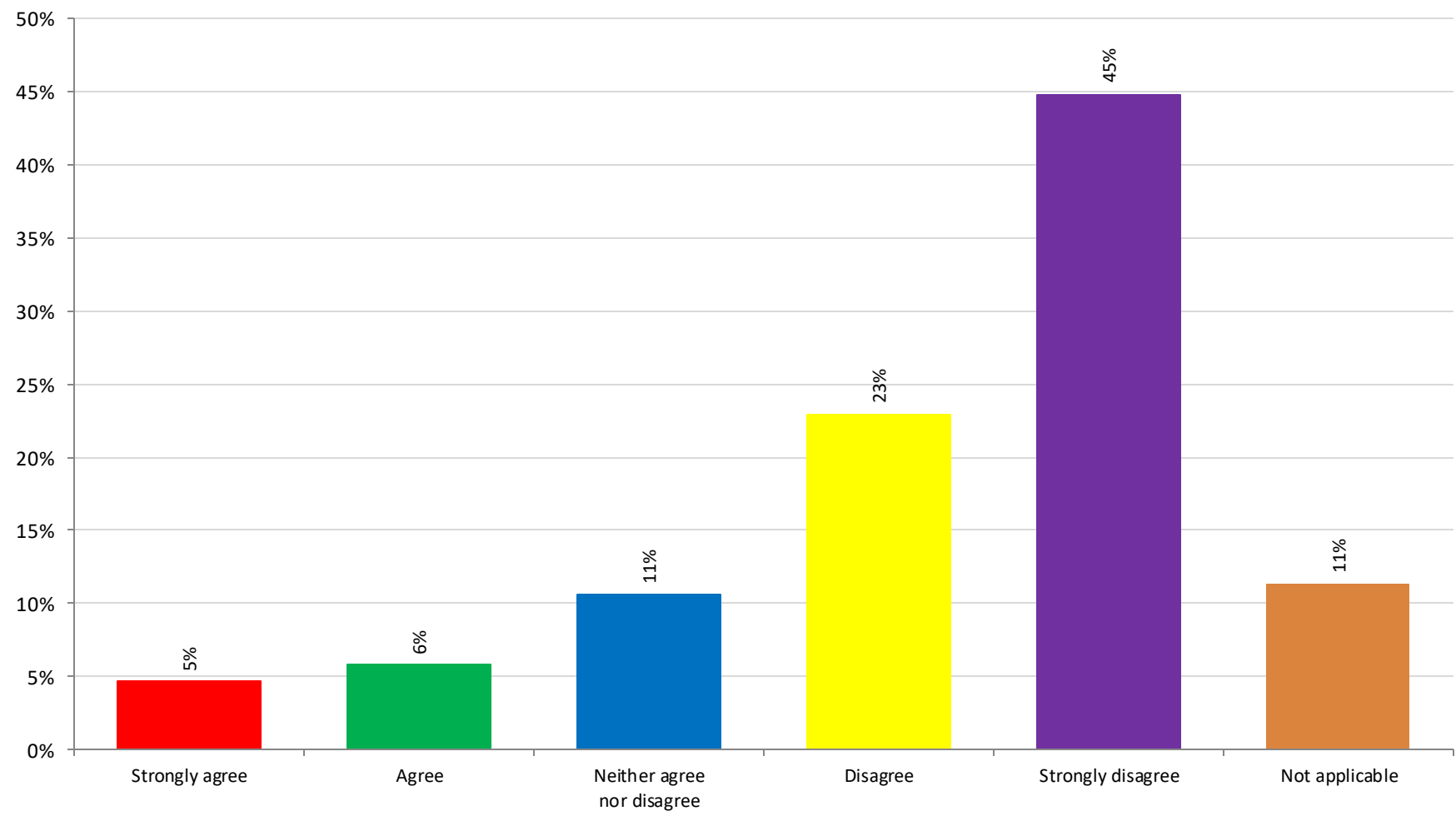
Q6. Which of the following people would you feel comfortable enough trying to stop from driving under the influence of alcohol or illegal drugs?



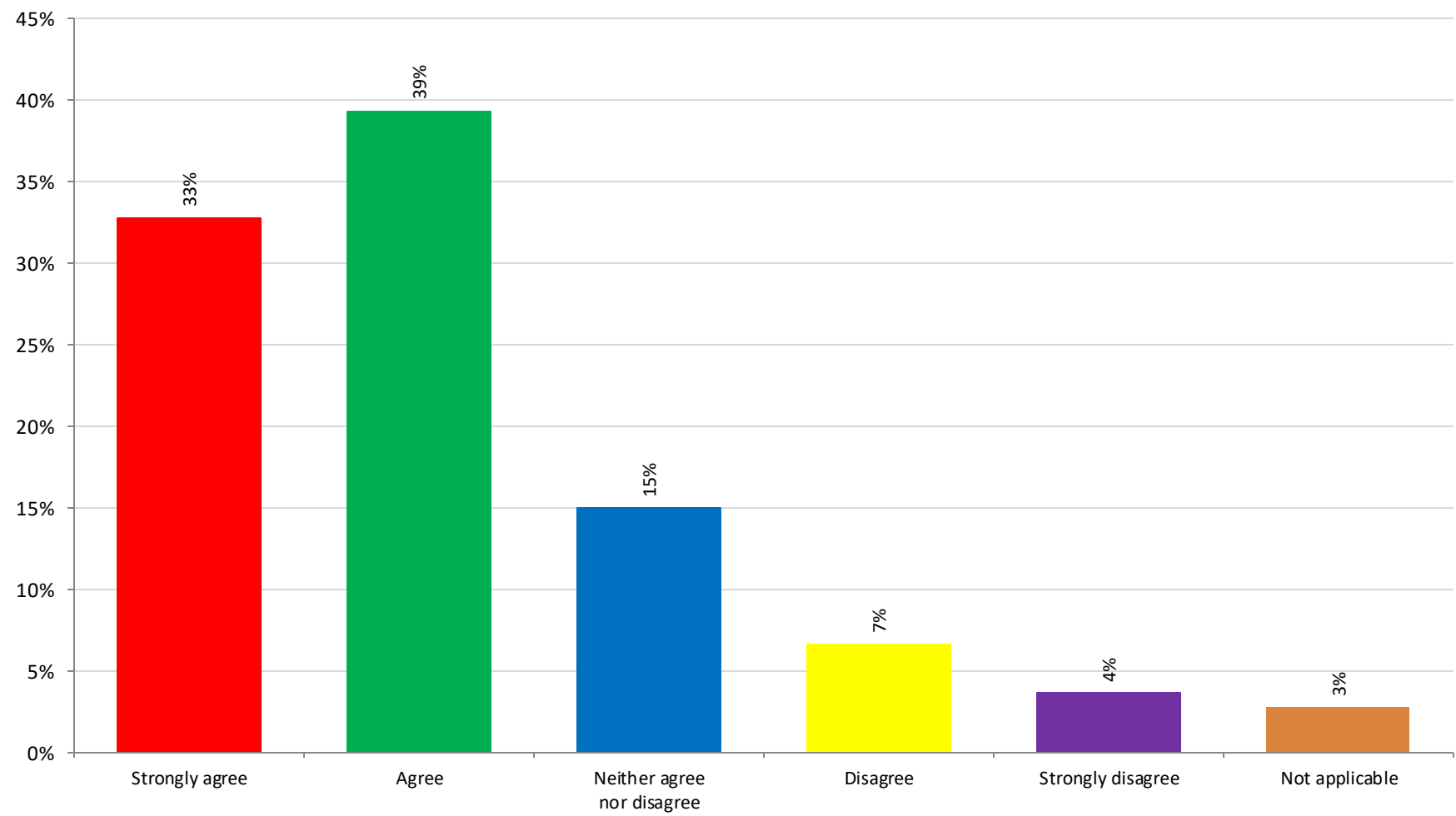
Q5. Which of the following statements about driving whilst taking over the counter or prescription medications do you agree with?



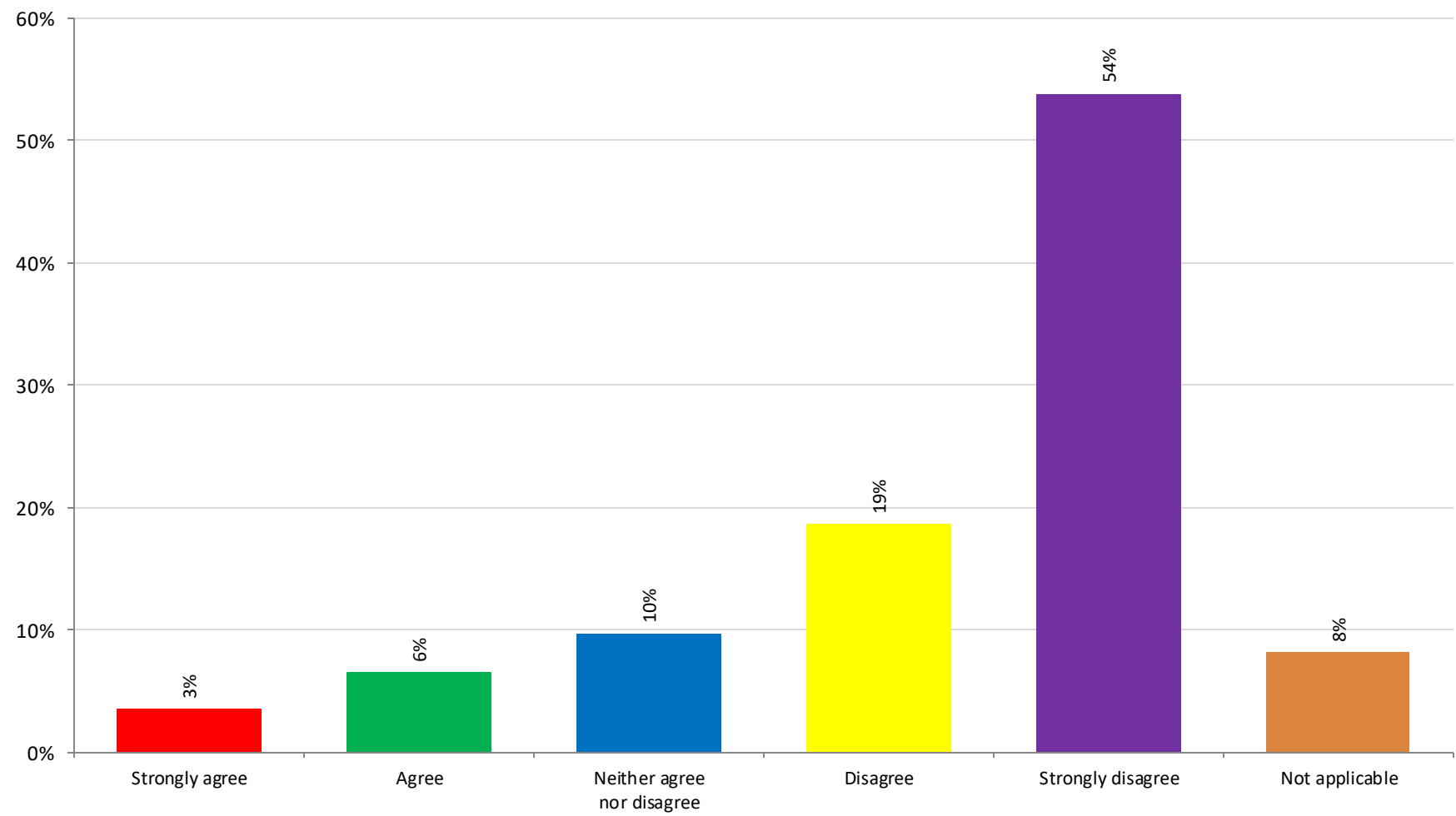
Q7i. Do you agree or disagree with the following statements?
I am safe to drive the morning after drinking heavily or taking illegal drugs



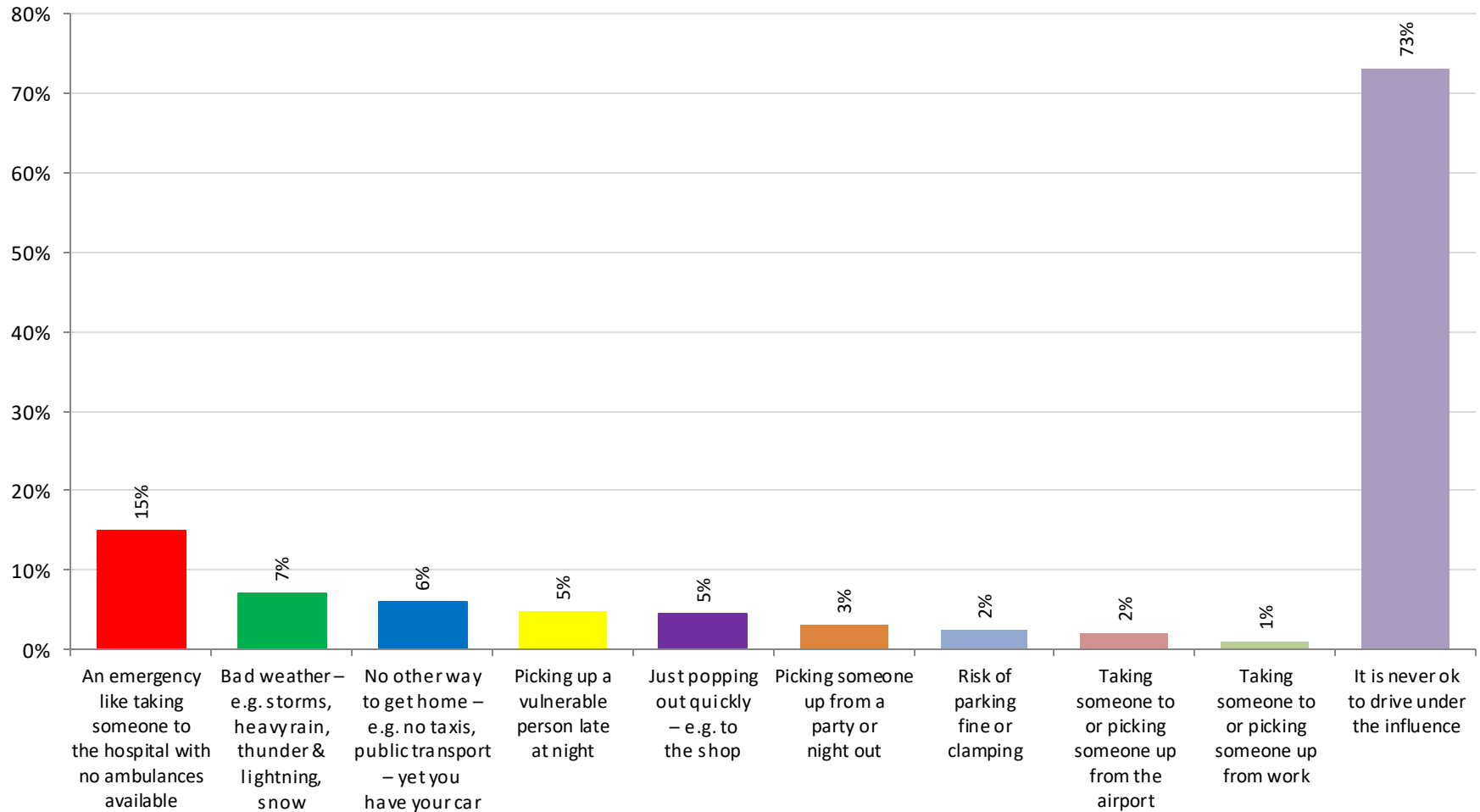
Q7ii. Do you agree or disagree with the following statements?
I always read the advice/information on prescription or over the counter medicines



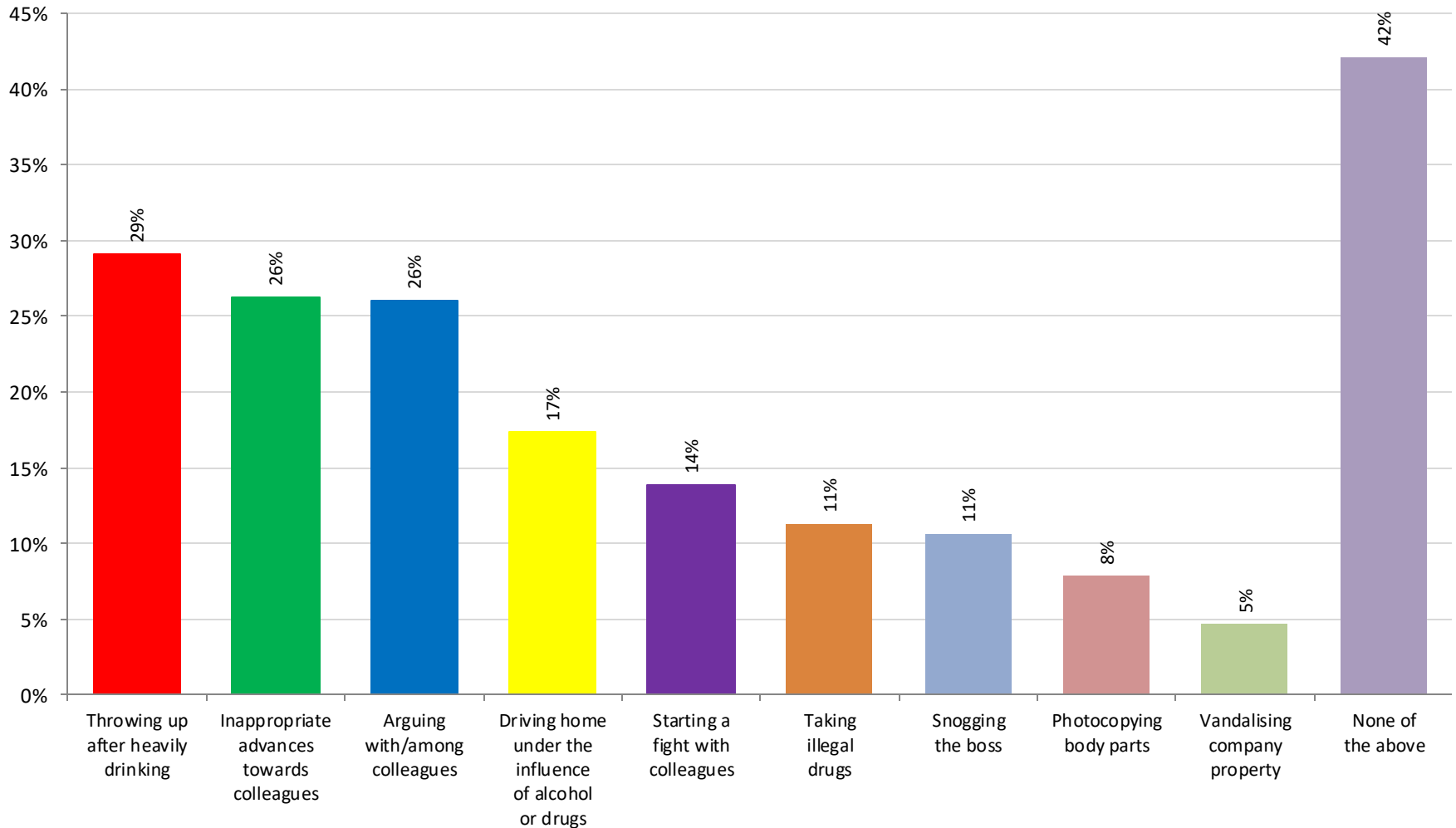
Q7iii. Do you agree or disagree with the following statements?
Although illegal, I would be confident driving even though I suspect I'm over the drink-drive limit



Q8. For which of the following reasons do you think it's okay to drive while over the limit for alcohol or after taking illegal drugs?



Q9. Which of the following “bad” behaviour(s) have you witnessed or done at a work Christmas party?



Q10. Whose responsibility is it to make sure those attending work Christmas parties get home safely?

