



PURPOSE

- The Framework has been developed from the work completed by TTC as a reference point
- The Framework summarises our guiding principles, criteria and DNA
- This is not the strategy but is a building block from which to develop it
- It should be used to support all initiatives, irrespective of audience (Members/Groups or Commercial).
- As the strategy and projects are developed it should be used to confirm activities fit within the ideal framework
- Charity is a key part of the Value Proposition & Objectives.
- It enhances our offering and shouldn't limit or detract us in terms of development, future growth or commercial opportunities
- We need to redefine and enhance the power of the charity focus

NEXT STEPS

- Develop the strategy, projects, processes etc in line with this model.

COMMUNITY - Key objectives and initiatives

“Through our clubs experiential activities we change lives, come join us to find out how”

