

IAM RoadSmart Skills Day Training Programme

IAM RoadSmart (the trading name for The Institute of Advanced Motorists) is the UK's biggest independent road safety charity, specialising in improving all aspects of driving and riding standards.

Our Advanced Driver and Rider Courses are widely recognised by the insurance industry and accepted as a measure of the holders' enhanced skill level and driving or riding ability.

The Skills Day programme takes place on motor racing circuits, but we are certainly not offering a racing or track day experience. The circuit is simply the classroom and safe learning environment where the customer can really get to know their car or motorcycle. We focus exclusively on road skills development, always under the watchful eyes of a dedicated instructor drawn from the most experienced IAM RoadSmart volunteer personnel. All our instructors have a recognised qualification in driver or rider training from the Institute of the Motor Industry.

As this is a skills development day the upper speed limit is 90mph and overtaking is strictly controlled. No overtaking is permitted during cornering. The day is all about driver or rider control, not setting the best lap time. There is absolutely no racing allowed and any inappropriate behaviour will lead to instant removal from the day's activities.

A full instructor and customer safety briefing is delivered at the start of each day. A dedicated IAM RoadSmart Safety Officer and circuit officials/marshals monitor the circuit activity.

Car Skills Day:

The customer uses their own road-legal car and is always accompanied by a dedicated instructor while on track. The session lasts around three hours during which one instructor works with two customers. Total individual driving time is therefore no longer than 90 minutes for each customer.

The training focuses on:

1. INFORMATION – vision and lines, head up - eyes on main beam
2. POSITION & STEERING - how your position/steering affects your control
3. SPEED - brake smoothly and progressively
4. GEAR – be in a responsive gear for the circumstances
5. ACCELERATION – throttle control, plan to be on a positive throttle in bends
6. FULL CONTROL - bringing it all together for the perfect controlled drive

IAM RoadSmart is the trading name of all businesses owned by The Institute of Advanced Motorists Limited

The Institute of Advanced Motorists Limited,
Reg. in England and Wales. CRN: 562530.
Charity no: 249002 (England and Wales)
SCO41201 (Scotland).

IAM Drive & Survive Limited,
Reg. in England and Wales. CRN: 2019635.

Professional Driver Services Limited,
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IAM Driver Retraining Academy Limited,
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Motorcycle Skills Day:

Customers are split into three groups, according to experience. Each customer rides in a small group of no more than four under the close supervision of an instructor. The customer uses their own fully road-legal motorcycle and wears suitable safety clothing. No 'track day' motorcycles are permitted. Riding conduct is strictly controlled and enforced.

During each hourly session, groups spend 20 minutes in the classroom, where a briefing is given on an aspect of riding, then 20 minutes on circuit, then 20 minutes debriefing the session. There are six sessions in total during a Skills Day. Total individual riding time is therefore no longer than two hours for each customer.

The training focuses on:

1. INFORMATION – vision and lines, head up - eyes on main beam
2. POSITION & STEERING - how your riding position/steering affects your control
3. SPEED - brake smoothly and progressively
4. GEAR – be in a responsive gear for the circumstances
5. ACCELERATION – throttle control, plan to be on a positive throttle in bends
6. FULL CONTROL - bringing it all together for the perfect controlled ride

IAM RoadSmart request that insurance companies look favourably on these events as they are focussed skills development days where driver and rider conduct is strictly controlled.

For further details please do not hesitate to contact us on 020 8996 9600 or email support@iam.org.uk.

Tony Greenidge

CEO (interim) IAM RoadSmart