

## IAM RoadSmart ASDM Group Audit

<b>GROUP NAME</b>	Cornwall Advanced Motorcyclists	<b>DATE</b>	08/04/2020
<b>GROUP NUMBER</b>	1254		
<b>AREA</b>	Region 1		
<b>ASDM</b>	Shaun Cronin		

### Key to Grading

	<b>Commended</b> A good performance standard which achieves the competency areas being assessed and does not require any additional action
	<b>Satisfactory</b> A performance standard which achieves the competency areas being assessed which would benefit from further development in the areas highlighted
	<b>Requires Development</b> A performance standard which requires immediate development in order to achieve the competency areas being assessed

GROUP PROFILE	GRADING
<p>See PowerPoint for response to questions from the ASDM as a reference source first.</p> <p>CAM is a motorcycle group serving nearly all of Cornwall. As a county Cornwall is long and narrow which can bring challenges due to geography.</p> <p>CAM is set up well with a fully functioning committee and all key roles filled with a sound succession plan in place.</p> <p>The group consists of 143 members, 10 LOA's, 15 NO's, 8 LO's and 1 NO in training.</p> <p>The group is very well organised and very efficiently run by enthusiastic members of the committee with a good Chair at the helm.</p> <p>CAM focus on the primary objective of training associates to test standard. After they achieve this, there is much more to do as a full member.</p>	

GROUP ENGAGEMENT	GRADING
<p>As the ASDM for the Region I have a positive relationship with the group and have good contact with the Chair, Committee Members and the Training Support Team. CAM are always represented at Spring Forums and other events such as the neighbourhood collaboration meetings.</p> <p>CAM were very keen and early adopters of Membership by Portfolio and this has proved successful in the Group. Lessons learned at an early stage have gone on to help develop the pilot programme.</p>	

GROUP SERVICE DELIVERY	GRADING
<p>CAM offer 1-2-1 observers for their associates. They have a high success rate in terms of test passes. Their two local examiners play a part in feedback to the Training Support Team which helps develop the observers training capabilities.</p> <p>CAM are easy to find as they use all well know social media platforms to give up to date information on IAMRS courses and where they can be found.</p> <p>Good use of DTE – no issues.</p> <p>CAM have a good range of activities for current members and offer enhancement for members to become observers.</p>	

GROUP MANAGEMENT	GRADING
<p>The group is very well run and businesslike in its approach to GDPR, complaints, meetings, events etc.</p> <p>CAM was one of the first groups I found to have replaced the role of Chief Observer with a Training Support Group. This has proved highly effective in terms of delivering well trained observers and associates. (See best practice)</p>	

GROUP BRANDING, VALUES AND BEHAVIOUR	GRADING
<p>CAM are very corporate, they have group branded clothing, documentation, gazebo and their social media presence shows them as an IAMRS provider.</p> <p>At events CAM are clearly an IAMRS group.</p> <p>For associate training they use the corporate ARC books and they supplement this with Roadcraft and Highway Code where necessary.</p> <p>I have completed several National Observer assessments and re assessments and am very impressed with the level of knowledge and skill.</p> <p>CAM are engaged in the Masters programme and have mentors in the group.</p>	

GROUP BEST PRACTICE	GRADING
<p>CAM was the first group that I was aware of that had replaced a Chief Observer position with a dedicated Training Support Group. This has made sure that one person has no overall control on the training delivery, and this has ensured a more measured response to training. In short it works well and I have often referred other groups to this model as a piece of best practice.</p> <p>I have put CAM in touch with Bristol Bikes to look at SLACK as an associates &amp; members communication channel.</p>	

SUMMARY	GRADING
<p>CAM is a well organised, very productive and efficient IAMRS group. They have a Chair and committee who are positively engaged with IAMRS, not resistant to change or development and deliver excellent training for associates as a primary objective.</p> <p>There is also more to CAM post test for both associates and observers with a range of activities giving it the real 'club' feel.</p> <p>CAM are a group that are a pleasure to work with. I was very pleased with the evidence presented at the audit along with the positive attitude of all the 'virtual' committee members who made me feel welcome.</p>	

DEVELOPMENT PLAN		
<p>There were no areas of significant development required that were apparent during this process.</p> <p>We did discuss a central cloud storage arrangement for group data due to the loss of one document. This has now been tabled as an agenda item for the next committee meeting.</p>		
ASDM: Shaun Cronin	SIGNATURE: Shaun Cronin	DATE: 08/04/2020